

Ready, Set, Grow: Tools and Tales to Start and Scale Your Pro Bono Program

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Thanks for joining us for today's session! We're excited that you're starting to think about building, growing and measuring the impact of your skills-based volunteer program. The tools listed below are designed for companies across many stages of their development, and will help you:

- ✓ **Make the business case** to build the internal support for a skills-based volunteer program
- ✓ **Design a program** that aligns with your company's culture, its business & community goals
- ✓ **Find nonprofit organizations** that are ready to engage in skills-based projects
- ✓ **Manage the program** to ensure a great experience for your employees and partners
- ✓ **Measure the program's success** across the metrics that matter to your company

Making the Business Case

- [Demonstrating the Business Value of Pro Bono Service](#) -- Taproot Foundation
Corporate case studies on the key business benefits of pro bono service
www.taprootfoundation.org/docs/Taproot-Business-Value-2012.pdf
- [Measuring the Results, The Business Case for Skills-Based Volunteerism](#) -- Common Impact
The business case for skills-based volunteering through a framework and case studies
www.commonimpact.org/pdf/Report_3.pdf
- [Redefining the Solution](#) -- Capital One Financial and Common Impact
Exploring the relationship between nonprofit capacity building through skills-based volunteerism
www.commonimpact.org/pdf/Common_Impact_Report.pdf
- [Skills-Based Volunteerism at Deloitte and IMPACT survey series](#) -- Deloitte
An overview of Deloitte's industry-leading skills-based volunteer program
www.deloitte.com/assets/Dcom-UnitedStates/LocalAssets/Documents/us_CI_SkillsBasedVolunteerism_brochure.pdf
www.deloitte.com/view/en_US/us/About/Community-Involvement/f0d3264f0b0fb110VgnVCM100000ba42f00aRCRD.htm

Designing a Skills-Based Volunteer Program

- [Powering Pro Bono](#) – Taproot Foundation
The comprehensive resource for companies engaging their employees in pro bono service
www.taprootfoundation.org/sites/default/files/imce/pb_corporateEdition_v5-AH.pdf
- [Skills-Based Volunteering 101 E-Course](#) -- Points of Light
An interactive overview of skills-based volunteering for companies and nonprofits
http://interactive.apollogrp.edu/sites/HandsOnNetwork/Skills-basedVolunteering/Training/introduction_introduction_1.html
- [SBV 101: Getting Started](#) -- A Billion + Change
An overview of some popular models for skills-based volunteerism (Page 1)
https://dl.dropboxusercontent.com/u/49161139/SBV%20101_Getting%20Started.pdf
- [The 7 Practices of Effective Employee Volunteer Programs](#) -- Points of Light
An online resource portal with tools and guidance on effective practices for employee volunteer programs
www.pointsoflight.org/corporate-institute/resources

Finding the Right Nonprofit Partners

- [Skills-Based Volunteering 101: Getting Started](#) -- A Billion + Change
A checklist to help companies get started in selecting the right project and nonprofit partner (Page 2)
https://dl.dropboxusercontent.com/u/49161139/SBV%20101_Getting%20Started.pdf
- [Skills Standards](#) -- Taproot Foundation
Skill-assessment for potential pro bono volunteers
www.taprootfoundation.org/sites/default/files/Volunteer_Profile_Standards_Tool.pdf
- [Project Finder](#) -- Taproot Foundation
An accessible catalog of over 100 of the most common pro bono projects
www.taprootfoundation.org/get-probono/be-powered-pro-bono/project-finder

Managing Skills-Based Volunteer Programs

- [Designing for Impact](#) – Taproot Foundation
The most common obstacles and how to avoid them: a checklist and guide to managing successful pro bono projects
www.taprootfoundation.org/sites/default/files/Designing_for_Impact_Framework.pdf
- [IBM's Activity Kits](#) – IBM
Supporting materials such as presentations or educational modules, to prepare and equip volunteers to assist schools or community agencies
www.ibm.com/ibm/responsibility/initiatives/activitykits/
- [Implementation: Creating a Strong Skills-Based Volunteering Program](#) -- Points of Light
A step-by-step resource to successful skills based volunteer projects
www.handsonnetwork.org/files/sbv_projects_implementation_phase.pdf
- [Nonprofit Readiness Roadmap](#) – The Readiness Collaborative
A free, online resource to help nonprofits successfully engage in skills-based volunteerism
www.readinessroadmap.org
- [Project Scoping and Definition Form](#) -- Points of Light
An exercise to help define skills-based project scope
www.handsonnetwork.org/files/sbv_pol_project_definition_and_scoping_-_revised.pdf
- [Skills-Based Volunteering 101 Handbook](#) -- Common Impact
A guide to organizational and skills-based project readiness
www.commonimpact.org/pdf/Skilled-Volunteering_101_Handbook.pdf

Measuring the Impact

- [Benefits of Skills-Based Volunteerism](#) - True Impact
Analysis of 36,000 employee volunteers on the benefits of skills-based volunteerism
www.trueimpact.com/blog/bid/75953/Benefits-of-Skills-Based-Volunteerism-ROI-Tracker-Findings
- [CECP Valuation Guide, 2013 Edition](#) – Committee Encouraging Corporate Philanthropy
Defining and valuing skills-based service (See page 5)
www.corporatephilanthropy.org/cqs/Resources/surveyguide.pdf
- [Economic Impact of Volunteers Calculator](#) – Points of Light
Calculator for the value of volunteers across different professions
www.handsonnetwork.org/tools/volunteercalculator
- [Powering Pro Bono: Pro Bono Evaluation](#) – Taproot Foundation
Getting started with evaluation and the pro bono hourly rate (see pages 25-28)
www.taprootfoundation.org/sites/default/files/imce/pb_corporateEdition_v5-AH.pdf

- [Readiness Roadmap's Evaluation Tool](#) – Common Impact
Evaluation survey that calculates skills-based project success
www.readinessroadmap.org/evaluation
- [Volunteerism ROI Tracker](#) - True Impact
An innovative, sector-leading measurement service for quantifying and benchmarking the social and business value of volunteerism
www.trueimpact.com/volunteerism-roi-tracker/

Case Studies

- The [Billion + Change Story](#) and [pro bono case studies](#)
www.abillionpluschange.org/blogs/billion-change-inspires-largest-commitment-pro-bono-service-history
www.abillionpluschange.org/blog-tags/pledge-company-spotlight
- Common Impact [case studies](#)
www.commonimpact.org/work/
- Deloitte [Community—It's Our Business: Insights and Reflections on Doing Pro Bono Work](#)
https://dl.dropbox.com/u/49161139/DeloitteProBonoReport_June_2012.pdf
- Taproot Foundation [case studies](#)
www.taprootfoundation.org/do-probono/corporations/resources-publications/case-studies
- True Impact [Pfizer Global Health Fellows Case Study](#)
www.trueimpact.com/Portals/35299/docs/Pfizer%20GHF%20Case%20Study.printed.pdf

Looking for additional guidance and support? Speak to the experts! Below are some of the organizations that provide in depth skills-based volunteer consulting and programming.

Catchafire
Use your Professional Skills to Make a Difference
www.catchafire.org

CDC Development Solutions
Engaging Business for a Better World
www.cdcdevelopmentsolutions.org/

Common Impact
Making Strong Communities Your Business
www.commonimpact.org

NPower
Bringing the Tech Community Together for Social Good
www.npower.org

Points of Light
We Put People at the Center of Change
www.pointsoflight.org/

HandsOnNetwork
Inspire, Equip and Mobilize Volunteers
www.handsonnetwork.org/

Realized Worth
Engaging Employees in Corporate Citizenship
www.realizedworth.com/

Taproot Foundation
Make it Matter
www.taprootfoundation.org

True Impact
Measure your Social and Business Impacts
www.trueimpact.com

Vera Works
Do better business. Do Corporate Community Involvement
www.veraworks.com