



HandsOn University

November 2011



## Greetings!

Welcome to HandsOn University's **eVOLve: technical assistance for mobilizing volunteers**. In this electronic technical assistance (eTA) brief, you will find tips and tools to help you inspire, equip, and mobilize volunteers in your community.

## This Month's Quote

You can always lift yourself through lifting others. . . . Get out of yourself.

~ Carl Lewis, *America's Sunday Supper*, January 16, 2011

## Dear HandsOn,

How can I honor the legacy of Dr. Martin Luther King through dialogue about important issues with my community?

## Answer Corner



Dr.

Martin Luther King, Jr. worked tirelessly toward a dream of equality. He believed in a nation of freedom and justice for all, and encouraged all citizens to live up to the purpose and potential of America. The Martin Luther King, Jr. Day of Service is a way to transform Dr. King's life and teachings into community service that helps solve problems. Leading up to MLK Day, Americans of every age and background can celebrate Dr. King through dialogue about our most important social issues and [volunteering](#) to strengthen communities, empower individuals and bridge barriers.

Inspired by the legacy of Dr. King, **America's Sunday Supper** invites people to come together to dine together, watch a film (optional) and dialogue in restaurants, coffee shops, community centers, faith-based

## Quick Links

HandsOn Network  
HandsOn Tool & Resources  
Points of Light Institute

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## Ask HandsOn

Do you have a question about working with volunteers? [E-mail](#) us and your question may be featured in next month's eVOLve!

organizations and homes. On the local level, this is an opportunity for individuals to reach out to those they may never have met and be inspired to build community over a shared meal.

Host a Sunday Supper in your home, local restaurant, or public library. Similar to a typical service project, you can organize a two to three hour event that includes a film screening (optional), dinner, dialogue and service. Points of Light makes it easy by providing all the [resources](#) and materials you'll need for a successful event. You could even **win a free \$25 restaurant.com gift certificate** if you [register a Sunday Supper](#).

This initiative also utilizes social media tools to connect individuals across the country. [Join the conversation online](#) to discuss issues that affect your community and our nation and learn how you can utilize your power to make a difference regarding our most pressing social issues.

Thanks to our partnership with ITVS (Independent Television Service), we are also offering free documentaries, discussion guides and popcorn to supplement your America's Sunday Supper.

**Learn more!** Points of Light will host webinars to provide assistance on how to successfully set up, market and host your MLK Day activities. Free webinars will be recorded and posted online in the event you are unable to attend. **Register for the webinars [here](#).**

## Resources

Download tools and learn more about MLK Day and America's Sunday Supper:

- <http://www.handsonnetwork.org/events/mlk>
- <http://mlkday.gov/>

## HandsOn University Training Opportunities

Check out this year's annual [MLK Day webinar series](#), which kicked off on October 26<sup>th</sup> and lasts through December 15<sup>th</sup>. With a variety of topics such as training and placing volunteer leaders to story-telling, data, and social media, each webinar aims to prepare individuals and groups to serve their communities in honor of Martin Luther King's legacy. Join us!

- [America's Sunday Supper](#) - November 10th at 3:00 Eastern
- [America's Sunday Supper with Film](#) - November 15th at 1:00 Eastern
- [Training and Placing Volunteer Leaders](#) - November 17th at 3:00 Eastern
- [Federal Funds Management\\*](#) - November 22nd at 3:00 Eastern
- [The Community Blueprint: A Model for Communities to Better Serve Veterans, Service Members, and Their Families](#) - November 29th at 2:30 Eastern
- [Storytelling and Data Collection](#) - December 6th at 3:00 Eastern
- [Engaging and Serving Veterans and Military Families](#) - December 8th at 3:00 Eastern
- [Engaging Youth in Service for MLK Day](#) - December 13th at 3:00 Eastern
- [Evaluation and Reporting\\*](#) - December 15th at 3:00 Eastern

*\*Required for HandsOn's MLK Day grantees*

Did you miss our first MLK webinar, Managing Large-scale Days of Service? View the recording [here](#).

## The CVA Credential: A Mark of Excellence



Are you looking for a way to strengthen your professional credibility? Now is the time to consider earning the **Certified in Volunteer Administration (CVA)** credential. This unique program serves to recognize practitioners in the field of volunteer management who meet specified standards through an exam and a written portfolio.

Individuals with the equivalent of at least 3 years of experience leading and directing volunteers are eligible. **Registration is now open** and the deadline for registering for the next cycle is March 1, 2012. Candidates who register for this cycle must take the exam via e-testing software in May 2012 and complete the written portfolio component by December 31, 2012. For more information, visit the Council for Certification in Volunteer Administration (CCVA) [website](#).

Want to learn more? Join us for a free webinar with **Katie Campbell**, executive director of CCVA, on **November 21st at 3:00** Eastern.

Credentialing in any field increases credibility and promotes career development. Learn about this unique performance-based, self-study program for becoming Certified in Volunteer Administration, and how it can benefit you and your organization. Relevant for all types of settings, this session is recommended for individuals with at least 3 years of experience leading volunteer engagement. This session will also offer tips on how HandsOn affiliates can promote and support certification in their local communities.

Click [here](#) to register.

## Call for Presenters: National Conference on Volunteering and Service

Submit a proposal to present at the [2012 National Conference on Volunteering and Service](#), June 18-20 in Chicago! The conference is the leading gathering of its kind, bringing together more than 5000 service leaders to discuss the challenges we all face and work together to create solutions through the power of people.



Do you have an innovative idea or experience you'd like to share with others passionate about addressing the critical issues of our time? We are accepting proposals for workshops in areas such as business, education, volunteer management, and nonprofit capacity building. Proposals are due December 5th. [Click here to learn more](#).

## HandsOn Connect



HandsOn Connect is a full-cycle volunteer management platform from Points of Light and HandsOn Network. Built on decades of best practices, it uses Salesforce.com, the best-in-class cloud computing CRM (Customer Relationship Management) system, to expand your capability to track and report on people, programs and projects in real time.

With the flexibility and functionality it gives you in data management, HandsOn Connect offers you a proven, effective resource for volunteer engagement and project management. And because it's web-based, you don't have to buy and update software or hardware.

To view recorded demos or sign up for a live demo visit [www.HandsOnConnect.org](http://www.HandsOnConnect.org) to see how HandsOn Connect can benefit your organization.

For more information, please contact [sales@handsonconnect.org](mailto:sales@handsonconnect.org).

## Nonprofit & Government Membership

***You're busy helping the community. Who's helping you?***

HandsOn understands that mobilizing and managing volunteers is essential to achieving your organization's mission. With increasing competition for resources, funding, staff, and time, making sound decisions around volunteer engagement can mean the difference between success and failure.



The **HandsOn Nonprofit & Government Membership Program** offers training, resources, and networking opportunities to its members, empowering them to motivate and engage volunteers in meaningful service. Click [here](#) to learn more!



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