

HandsOn University

January 2012



Greetings!

Welcome to HandsOn University's **eVOLve: technical assistance for mobilizing volunteers**. In this electronic technical assistance (eTA) brief, you will find tips and tools to help you inspire, equip, and mobilize volunteers in your community.

This Month's Quote

May I stress the need for courageous, intelligent, and dedicated leadership... Leaders of sound integrity. Leaders not in love with publicity, but in love with justice. Leaders not in love with money, but in love with humanity. Leaders who can subject their particular egos to the greatness of the cause.

~ Dr. Martin Luther King, Jr.

Dear HandsOn,

How can I know if my organization is a *Service Enterprise*?

Answer Corner

Volunteers = capacity to deliver on your mission.

Do you maximize volunteers to increase your bottom line and impact?

If so, your nonprofit could be a *Service Enterprise*.

Research shows that nonprofit organizations that strategically leverage volunteers outperform peer organizations on all measures of organizational capacity and have greater impact.

These organizations, known as *Service Enterprises*, often deliver these results with fewer financial resources than peer organizations. In fact, a \$1 investment in volunteer capacity can deliver up to \$6 in return.

[Reimagining Service](#), a national multi-sector coalition, is increasing effective volunteer engagement through the creation of more *Service Enterprises*. *Service Enterprises* fundamentally leverage volunteers and their skills to successfully deliver on the social mission of the organization.

Quick Links

HandsOn Network
HandsOn Tools & Resources
Points of Light Institute

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Ask HandsOn

Do you have a question about working with volunteers? [E-mail](#) us and your question may be featured in next month's eVOLve!

Service Enterprises employ strong volunteer management practices that enable them to provide significantly more services with fewer monetary resources thereby enabling them to accomplish their mission and strategic objectives and have greater impact in their community.

Currently, less than 15 percent of nonprofits nationwide demonstrate the characteristics of a nonprofit *Service Enterprise*.

Is your organization one of them?

[Click here](#), and in 10 questions find out. Once you see how your nonprofit measures up, visit the [Reimagining Service](#) website to learn more about the research as well as access tools and resources to maximize your volunteer engagement practices and make the case for investing in effective volunteer practices.

Resources

Check out these online resources for more information:

[Reimagining Service](#)

[HandsOn Tools & Resources](#)

Conference Registration Is Now Open!



The [National Conference on Volunteering and Service](#), convened by Points of Light, will be held in Chicago on June 18-20. The Conference has become the largest and most impactful event for the service sector, bringing together more than 5,000 leaders including nonprofit organizations, corporations, social entrepreneurs, educators, faith organizations and others committed to creating change.

Conference [registration](#) is now open! We hope that you will plan to join us in Chicago. You can complete general conference registration now and beginning in March, will have the opportunity to register for specific workshops and activities, including pre-conference events such as the Summit on Advanced Volunteer Engagement.

Civic Scholars: Now Accepting Applications

The **Points of Light Civic Scholars Program** is an opportunity for the brightest, most-promising civic entrepreneurs to connect and collaborate for greater community impact. Scholars receive waived Conference registration, direct access to experts such as Craig Newmark and Paul Schmitz, and continuing education opportunities that allow them to bring innovations and new connections to their work as a result of their participation in the program. This program awards individuals based on merit and replaces our past scholarship-granting process.

We are looking for 50 individuals with community involvement experience and high potential for future civic engagement. The Conference is central to the program and will be the first convening point and one of the most robust learning opportunities. Applicants must have an interest in advancing civic engagement, must be actively involved in their communities, and willing to commit to the one-year initiative and participate in all follow-up activities.

We will accept scholarship applications from Jan. 17th to Feb. 20th at 11:59 p.m. ET. [Apply now!](#) If you have any questions, please contact [Jeannie Blocton Bell](#).

Nonprofit & Government Membership

You're busy helping the community. Who's helping you?

HandsOn understands that mobilizing and managing volunteers is essential to achieving your organization's mission. With increasing competition for resources, funding, staff, and time, making sound decisions around volunteer engagement can mean the difference between success and failure.

The **HandsOn Nonprofit & Government Membership Program** offers training, resources, and networking opportunities to its members, empowering them to motivate and engage volunteers in meaningful service. Click [here](#) to learn more!



HandsOn
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Membership



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