



Points of Light Institute Commits Huge Volunteer Mobilization Effort to Clinton Global Initiative

ATLANTA (September 20, 2010) – **Points of Light Institute** has announced it will mobilize 500,000 volunteer leaders as its contribution toward the goals of the Clinton Global Initiative (CGI). Points of Light's commitment, to be announced at the CGI annual meeting this week, will be in the form of the Get HandsOn Campaign, a 3-year effort to inspire and mobilize 500,000 volunteer leaders to create positive change in their communities, particularly in the areas of education, the environment, the economy, and emergency preparedness and recovery.

The goal of the Clinton Global Initiative (CGI) is to catalyze the development and implementation of innovative solutions to the world's urgent challenges. The Get HandsOn Campaign is a multi-year social mobilization campaign aimed at finding solutions and demonstrating the impact that volunteer service can have in addressing our country's most crucial issues. It will channel the energy of 500,000 volunteer leaders and the people they recruit into 2 million acts of service.

The innovative campaign uses the power and reach of mobile, digital and social media. Its community driven campaign website, www.gethandson.com, connects service minded individuals and highlights projects being completed around the country. The campaign is a signature program of Points of Light Institute and its volunteer-focused arm, HandsOn Network, which operates 250 volunteer action centers across the nation and in 16 countries.

Since 2005, Clinton Global Initiative annual meetings have brought together more than 125 current and former heads of state, 15 Nobel Peace Prize laureates, hundreds of leading CEOs, heads of foundations, major philanthropists, directors of the most effective nongovernmental organizations, and prominent members of the media. These CGI members have made more than 1,700 commitments valued at \$57 billion, which have already improved the lives of 220 million people in more than 170 countries.

For more information on the Get HandsOn Campaign, contact David Ray, Chief Strategy and Public Policy Officer for Points of Light Institute, at dray@pointsoflight.org, or visit www.gethandson.com. For more information on the Clinton Global Initiative, visit www.clintonglobalinitiative.org.

About Points of Light Institute

Points of Light Institute inspires, equips and mobilizes people to take action that changes the world. The Institute has a global focus to redefine volunteerism and civic engagement for the 21st century, putting people at the center of community problem solving. Points of Light Institute operates three dynamic business units that share the mission: HandsOn Network, MissionFish and the Civic Incubator, which includes generationOn and AmeriCorps Alums.

About the Clinton Global Initiative (CGI)

Established in 2005 by President Bill Clinton, the Clinton Global Initiative (CGI) convenes global leaders to devise and implement innovative solutions to some of the world's most pressing challenges. The 2010 CGI Annual Meeting will take place from September 21-23, 2010, in New York City. The CGI community also includes CGI University (CGI U), a forum to engage college students in global citizenship, CGI Lead, and MyCommitment.org, an online portal where anybody can make their own Commitment to Action. For more information, visit www.clintonglobalinitiative.org.